

Connecting Communities



VENDOR REGISTRATION FORM

Join us as a vendor at Alton's Pride Festival on September 14th, 2024, 11:00 A.M. – 8:00 P.M. on Belle Street in downtown Alton!

Please consider becoming an Alton Pride Sponsor and include your vendor space with additional benefits! See the attached Sponsorship Information.

Pricing (until August 1, 2024 – All pricing will increase by 25% at that time):

For Profit Sales	\$100	10x10	For Profit Informational	\$50	10x10
Non-Profit Sales	\$50	10x10	Non-Profit Informational	\$30	10x10
Food Vendor	\$150	10x10	Food Vendor, Truck	\$175	

(Electricity may be provided at your booth for an additional \$35.00)

Vendor Guidelines:

- Vendors may arrive at 9:00 A.M. to set up their space and are expected to be fully set up by 11:00 A.M with no vehicles on festival grounds after 11:00 A.M.
- Vendors are responsible for bringing tents, tables, chairs, signage, etc.
- Please help keep Alton clean by taking care of your area and leaving it free of litter or any debris.
- Registration must be paid in full by September 1, 2024, and late registration fees of 25% over all charges will be added for registration after August 1, 2024.
- Vendors agree that Alton Pride will not be held liable for any losses, issues, or injuries that occur during set-up, tear down, and the event.
- All registration fees are non-refundable.
- Alton Pride reserves the right to prohibit the display/sale of any ads, signs or products that are not in keeping with the spirit, nature, character, or intention of the event.
- No displays over 8' in height or extending beyond the booth space will be permitted.
- A fee of \$50 will be charged for any returned check fee.
- It is the Vendor's responsibility to pay the appropriate taxes and fees to the State of Illinois.

Alton Pride Vendor Registration Form

Business Name:

Vendor's Name:

Address:

City: State: Zip:

Phone:

Email:

Please Provide a detailed list of what you will be offering at your booth for advertising purposes:

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Type of Space:		Qty:	Total Payment:
For Profit Sales	10x10	\$100	
For Profit Informational	10x10	\$50	
Non-Profit Sales	10x10	\$50	
Non-Profit Informational	10x10	\$30	
Food Vendor	10x10	\$150	
Food Vendor, Truck		\$175	
Electricity		\$35	
Total Payment Included			

(Please assess a 25% additional charge if registering after August 1, 2024 or registration will be denied)

Please return this form to Alton Pride, Inc. P.O. Box 662 Alton, IL 62002 or scan and send via email to festivaldirector@altonpride.com

Thank you very much for your participation and support! Please feel free to spread the word to any vendors you feel may be interested in participating. If you have any questions, comments, or input please feel free to contact us at festivaldirector@altonpride.com.

Please submit payment via PayPal (link provided below) or make checks payable to:

Alton Pride, Inc. P.O. Box 662 Alton, IL 62002

PayPal link for payment: <https://www.paypal.com/paypalme/altonprideinc>